

Curriculum vitae, 2019

Joost Alferink (january 1964)

**Maverick best describes** Joost Alferink (1964). A graduate of the Technical University Delft, Alferink is principally a product & interior designer whose forte is design consultancy. He doesn't believe in penultimates. There's nothing special about being a designer. As far as he's concerned, what one does for a living is unimportant. What's important is how one feels about what one does.

Whatever it is I'm engaged in, I'm essentially addressing the question: Who am I? Alferink seeks inspiration in irritation (like the pearl and the oyster). Emotion is his catalyst. (text by Meghan Ferrill)

**1983/1989** technical **university/delft the netherlands, MSc industrial design**

1987 internship frogdesign, san francisco

1990/91 product designer neonis, eindhoven

**1992/2006** founder/designer **waacs design & consultancy** [www.waacs.com](http://www.waacs.com)

consumer products, packaging and interior design;

- **senseo** coffeemaker for douwe egberts/philips

- magazine rack for alessi

- fashionlabel for viktor & rolf

- upc, retail concept

- VX, retail concept

- nederlands fotomuseum FoMu, interior

**2009~2016** design coach for Arab television programme Stars of Science, Doha, Qatar

**2007~** independent designer/consultant/opinion **joost alferink design**

**2014~** Co-founder 3Dabout.me specialist in online Virtual Fit

design related activities;

1991-1998/2006 workshops philips domestic appliances

1999 interdesign 'water' workshop pretoria, sa

2001/2004 lecturer technical university eindhoven; scenario building

2003 workshop facilitator scenario building for architects

2003 design indaba goes dutch workshop series, south africa

2003/2006 creating brands committee / bno

2004 winner of 'the dutch design' award, 2 categories

2005 interdesign 'transport in rural areas' rustenburg, south africa

2005 ID-award honorable mention push braces

2005~2007 weekly sketchbook column 'design' magazine 'vrij nederland'

2006 design academy, rene smeetsprijs award committee

2006 lecture rug university groningen

2006 lecture reiscongres 2006 bangkok, thailand

2007 monthly column contribution to IM (identity matters) magazine

2007 project manager design indaba 10 x 10 industrial, south africa

2008 bi-monthly column for bright magazine ([www.bright.nl](http://www.bright.nl))

2008 weekly publication de pers, newspaper

2009 design consultancy for sara lee, consumer products & design strategy

2009 weekly column newspaper nrc next (title; manmade)  
2009 project based art director for concern (concern.nu, gilian schrofer)  
2010 strategic design and retail concept for vakantiexperts  
2010 design related articles for bright  
2010 monthly 3-page contribution to house & garden, condé nast  
2010 product packaging for akzonobel (with Qua associates)  
2011 design study fomu museum for photography antwerpen  
2011 content based presentation video's for Dutch Design Awards '11  
2012 monthly column HP|de Tijd magazine  
2012 design manager innovation projects SAC-kuwait  
2013 design consultant for SAC-kuwait  
2014 jury chairman Dutch Design Awards 2014, product/fashion  
2015 Stars of Science season 1 to 7  
2013 ~ 2018 jury chairman Dutch Design Award, product/fashion  
2019 jury chairman Dutch Design Award, product  
2019 ~ co-founder & owner of 3Dabout.me (started 2014)

various publications in books, magazines, youtube and newspapers

languages;  
dutch, mother tongue  
english, fluent  
arabic, very basic, reading/writing

for more info please email [info@joostalferink.com](mailto:info@joostalferink.com) or visit; [www.joostalferink.com](http://www.joostalferink.com)

